



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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MEMORANDUM NO. 2669

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: May 29, 2002

COMPANY / BROKER CHANGES

Effective May 22, 2002, **Allied Domecq Spirits** became the brand owner of *Malibu Coconut Flavored Rums* (N. C. Codes 20-127, 20-128, 21-308, 49-315, 49-316, 49-318). **Alliance Spirits & Wine LLC–Strickland Division** has been named the North Carolina broker effective immediately.

Effective June 1, 2002, **Seagram Americas** will be the importer for the following:

Code 64-790	Don Julio Blanco	750 ml
Code 65-235	Don Julio Anejo	750 ml

PROOF CHANGE

Effective June 1, 2002, McCormick is phasing out **Tequila Rose** 34 proof and going to **30 proof**. All sizes will be available in 30 proof *only* upon depletion of the old 34 proof.

ENCLOSURES

- Supplemental Price List for the month of August 2002. These products will be offered to you at adjusted buy-in prices from July 1, 2002 through August 31, 2002. Reduced retail prices will be effective August 1 through August 31, 2002. To download go to Reports/Pricing Specific and select Supplemental Price list for August 2002.
- ABC Board Survey – 2002 Update. To download go to Forms/ABC Board Specific and select ABC Board Survey – 2002 Update.

www.ncabc.com

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

- Resolution and Guidelines for the Solicitation of Mixed Beverages Permittees by Distiller Representatives in North Carolina. To download go to the NCABC Web Site/What's New/Distiller Representative Guidelines.